

EVENT NOTICE AND CALL FOR APPLICATION

Journalist Participants for Trilateral Teacher's Exchange Program (TTEP) on Public Awareness – Environment Protection and Sustainability

Tasked by the Ministry of Environment (ROK), Ministry of the Environment (Japan), and Ministry of Environmental Protection (China), The Trilateral Cooperation Secretariat (TCS) will hold the first Trilateral Teacher's Exchange Program (TTEP) on Public Awareness on August 7-10, 2017 in the ROK. The theme of the 2017 program is *Smart Eco-friendly Technologies towards an Environmentally Sustainable Society*. The program will consist of discussion, site visit, and hands-on making sessions. Participants of the program include teachers, government officials who are working on environmental education, and journalists from China, Japan, and ROK. Speakers include subject matter experts from Seoul Metropolitan Government, civil organization, and business in ROK.

We are now opening the application to journalists from Chinese, Japanese, and Korean news agencies who is interested in joining the efforts of promoting environmental education and raising general public awareness. One newspaper journalist from each of the Chinese, Japanese and Korean news agency based in Seoul will be selected. Please consider the following and refer to the agenda attached before applying.

You are interested in:

- 1, Environment and sustainability
- 2, China, Japan, ROK cooperation in environment and sustainability
- 3, Environmental education and raising public awareness in environment and sustainability

You will have the opportunity to:

- 1, Mingle with the participants to learn different environmental education status in each country
- 2, Meet subject matter experts
- 3, Share your observations and thoughts



After the program, you are kindly requested to:

Publish at least one news article about the program and the impact of the program on trilateral cooperation in environmental education and public awareness promotion

TCS will provide:

- 1, Chinese, Japanese, and Korean simultaneous interpretation
- 2, Welcome dinner, lunches, and activity related cost during the official schedule

For further information about the program, please contact: Ms. HUANG Wandu, Economic Affairs Officer, 82-70-4162-5331, huang.wandi@tcs-asia.org.

Attached: 1 Program Agenda (Tentative) 2. Application Form

Trilateral Cooperation Secretariat

July 12, 2017

Attachment 1

Program Agenda (Tentative)

Day 1, August 7, 2017		
16:00-16:20	Opening and Welcome	Koreana Hotel
16:20-16:40	Keynote Speech	
16:45-17:40	Participants' Introduction and Environmental Education in China, Japan, and Korea	
17:40-18:15	Program Overview and Q&A	
18:15-18:30	Group Picture and Break	
18:30-19:45	Welcoming Dinner	
Day 2, August 8, 2017		
8:30 – 10:30	Travel to Nami Island, Overview of Day 2	Nami Island
10:30-12:00	Understand Eco-friendly Concepts: Outdoor Activity on Nami Island	
12:00-13:00	Lunch	
13:00-14:30	Develop Skills in Making Eco-friendly Products	
14:40-15:30	Civil Society's Role in Environmental Education and Raising Public Awareness – A Conversation with Nami Island Staff	
15:30-15:40	Wrap Up	
15:40-16:10	Free Time to Explore	
16:10-18:10	Travel Back to Koreana Hotel	
Free Evening		
Day 3, August 9, 2017		
8:45-9:15	Travel, Nuggets on Day 2, Overview of Day 3	Seoul Energy Dream Center
9:30-10:30	Government's Role in Environmental Education and Raising Public Awareness – A Conversation with Seoul Metropolitan Government	
10:30-12:00	Visit Seoul Energy Dream Center and Eco-Tour	
13:00-14:15	Travel and Lunch	
14:15-15:30	Business' Role in Environmental Education and Raising Public Awareness	TCS
15:45-16:30	Journalists' Observations	
16:30-17:00	Wrap up	
19:00-20:00	(Optional) Tour to Seoulo or Cheonggyecheon	Seoulo or Cheonggyecheon
Day 4, August 10, 2017		
9:00-9:20	Nuggets on Day 3, Overview of Day 4	TCS
9:20-10:05	Sub-Group Discussion	
10:15-11:30	Regroup, Report back and Discussion	
11:40-12:15	Wrap up , Take Away and Closing	
12:15-12:30	Evaluation and Lunch	



APPLICATION FORM			
Name (LAST, First)		Position	
Organization		Department	
Date of Birth		Career Length	Year(s) month(s)
Gender		Mobile	
Email			
Professional Field (Major coverage fields)			
Experience of reporting on China, Japan and Korea Trilateral Cooperation	YES NO	If Yes, please provide the title(s) of the article(s).	
Experience of reporting on environment and sustainability	YES NO	If Yes, Please specify the activity(ies).	
Please State Your Interest in Joining the TTEP			
I Confirm that at least one news article on TTEP will be developed and published			
I HEREBY DECLARE THAT THE ABOVE INFORMATION IS TRUE AND CORRECT.			
Date:			
Signature:			